



# Lori's Wigsite

SUPPORTING HAIRLOSS ALL YEAR

*"Our mission is to make our customers feel confident and comfortable while doing business with us through our online store. We offer a wide range of wigs, hairpieces and accessories, all easily viewable through our website."*

*- Lori Roddey (President of loriswigsite.com)*

## Welcome to the September Issue of "Wiggin out with Lori"

To Our Readers,

Every year Lori's Wigsite announces its commitment that for the month of September a portion of September's proceeds are donated to NAAF— The National Alopecia Areata Foundation. In addition to September being Alopecia Awareness Month here are some other health awareness programs that give you opportunities to support: Childhood Cancer Awareness Month, Leukemia & Lymphoma Awareness Month, Ovarian Cancer Awareness Month, Prostate Cancer Awareness Month (just to name a few).

**Don't miss out on Lori's Wigsite Fall Savings promotion for our valued customers. Choose any item that Lori's Wigsite carries via the online catalogs, and save an additional – 10% off on already low online prices. Offer EXPIRES: September 15, 2011**

**Please use the coupon code, in the shopping cart to receive your discount: Alopecia Awareness**

**Featured Wig** (September 2011): 100% European Human Hair, Hand tied cap—"[Venice](#)" by Impressions

*Looking for Gift Ideas? The holidays will be here before you know it!*

In addition to gift certificates Lori's Wigsite frequently updates the Monthly Sales page with a variety of men's & women's wigs. Be on the lookout for some of your favorite wigs. If you have not already join our email list for upcoming sales and specials (please note we do not sell or distribute your email address to any one).

### Cancer Corner



September is Childhood Cancer Awareness Month, last September President Obama proclaimed September 2010 as National Childhood Cancer Awareness Month stating "I also encourage all Americans to join me in recognizing and reaffirming our commitment to fighting childhood cancer" ([Source](#)). The American Childhood Cancer Organization—[ACCO](#) stated, "in the U.S., over 12,000 children under the age of 21 are diagnosed with cancer every year; approximately 1/4 of them will not survive the disease."

For more information on other cancer related health observances please visit [cancer.gov](http://cancer.gov)

## FREE Shipping Offer

Spend \$75 receive  
Free Ground Shipping

[www.wigsite.com](http://www.wigsite.com)

## ALOPECIA AWARENESS

You have probably heard of Alopecia, but are not completely familiar with what it is. The [National Alopecia Areata Foundation](#) says, "Alopecia areata is a common autoimmune skin disease resulting in the loss of hair on the scalp and elsewhere on the body." Alopecia can affect both children and adults, "approximately two percent of the population overall, including more than 4.7 million people in the United States alone" ([Source](#)).

**A portion of Lori's Wigsite Sales for the month of September are donated to the NAAF**

## MONTHLY SPECIALS: Online Wig Discounts

Lori's Wigsite offers monthly discounts on a variety of wigs, hairpieces & accessories.

Visit our "[Monthly Specials Page](#)" to see this month's sales.

If you are interested in sharing your story to other "Wiggin' out with Lori" readers about your experience with hairloss and/or how Lori's Wigsite has helped you please send us your story and you could be featured in an upcoming newsletter\*

### *Closing Thoughts from the Owner...*



My original thought when first starting Lori's Wigsite was to be able to provide high quality, affordable wigs with a level of personalized attention that would help us "stand apart" from the competition.

We're a small team of dedicated staff, we take the utmost pride in our wig products, treat people fairly, and properly, while hoping to make each & every customer feel special.

My vision turned out exactly how I first anticipated - we've created special friendships with our dear customers!

We appreciate "you," our loyal customer...thank you for your continued support of Lori's Wigsite.

*\*If your letter is chosen to be a "spotlight" and featured in an upcoming newsletter you will receive a \$50.00 gift certificate to use towards your next purchase from us. Please send your story to [loriswigsite@live.com](mailto:loriswigsite@live.com)*