



Lori's Wigsite

SUPPORTING HAIRLOSS ALL YEAR

"Our mission is to make our customers feel confident and comfortable while doing business with us through our online store. We offer a wide range of wigs, hairpieces and accessories, all easily viewable through our website."

- Lori Roddey (President of wigsite.com)

Welcome to the October Issue of "Wigin out with Lori"

To Our Readers,

On October 3, 2011 President Obama declared October 2011 as National Breast Cancer Awareness Month, please visit whitehouse.gov to view the official Presidential Proclamation. The National Breast Cancer Awareness Month (NBCAM) is "Celebrating 25 years of Awareness, Education, and Empowerment."

To support the increase for Breast Cancer Awareness, Lori's Wigsite is proud to help and support women and men suffering from this disease by donating a portion of our proceeds (from this month's sales of our wigs) to the Susan G. Komen Foundation for Breast Cancer.

Don't miss out on Lori's Wigsite Fall Savings promotion for our valued customers. Choose any item that

Lori's Wigsite carries via the online catalogs, and save an additional –10% off on already low online prices.

Offer EXPIRES: October 19, 2011

To receive your special discount: Please use the coupon code, in the "shopping cart" (check out page), it will ask: "Do you have a coupon code"

Use Coupon Code:

cure11

Featured Wig (October 2011): Synthetic Wefted Cap, [Zara](#), a genuinely wearable bob, blunt fringe and soft graduated layers aspire to complement all

Thank you for being our valued customer, by allowing us to help others!

Cancer Corner

October is Breast Cancer Awareness Month. Help support Susan G. Komen for the Cure® this month, October is filled with activities and is offering a variety of opportunities to get involved. Check out [31 Days of Pink Action](#)

Lori's Wigsite encourages you to take the time to learn more about breast cancer symptoms, diagnosis, and treatment by visiting cancer.gov and Foundations that support the cure, such as [Susan G. Komen for the Cure®](#)



FREE Shipping Offer

Spend \$150 receive
Free Ground Shipping

www.wigsite.com

The following statistics (listed below) can be found at ww5.komen.org...

In 2011, it is estimated that among U.S. women:

- “there will be 230,480 new cases of invasive breast cancer”
- “there will be 39,520 breast cancer deaths”

In 2011, it is estimated that among U.S. men:

- “there will be 2,140 new cases of breast cancer”
- “there will be 450 breast cancer deaths”

BREAST CANCER AWARENESS

Although October has been declared as Breast Cancer Awareness Month it is important to remember that finding a cure is all year round and will not stop until breast cancer comes to an end.

“Getting regular screening tests is the best way for women to lower their risk of dying from breast cancer” ([Source](#)).

Early detection could save your life, call your doctor today to schedule your screening.

“Imagine life without breast cancer—where your mother, daughter, sister or friend doesn’t have to worry if she will be the one-in-eight women diagnosed with the disease” (Source). By making a donation to the Susan G. Komen Foundation please [Click Here](#)

A portion of Lori's Wigsite Sales for the month of October are donated to the Susan G. Komen Foundation

Please remember if you would like to share your story you can send it to: loriswigsite@live.com

Thank you for your support to end breast cancer!

MONTHLY SPECIALS: Online Wig Discounts

Lori's Wigsite offers monthly discounts on a variety of wigs, hairpieces & accessories.

Visit our” [Monthly Specials Page](#) to see this months sales.

If you are interested in sharing your story to other “Wiggin out with Lori” readers about your experience with hairloss and/or how Lori's Wigsite has helped you please send us your story and you could be featured in an upcoming newsletter*

Closing Thoughts from the Owner...



My original thought when first starting Lori's Wigsite was to be able to provide high quality, affordable wigs with a level of personalized attention that would help us “stand apart” from the competition.

We're a small team of dedicated staff, we take the utmost pride in our wig products, treat people fairly, and properly, while hoping to make each & every customer feel special.

My vision turned out exactly how I first anticipated - we've created special friendships with our dear customers!

We appreciate “you,” our loyal customer...thank you for your continued support of Lori's Wigsite.

**If your letter is chosen to be a “spotlight” and featured in an upcoming newsletter you will receive a \$50.00 gift certificate to use towards your next purchase from us . Please send your story to loriswigsite@live.com*