



# Lori's Wigsite

SUPPORTING HAIRLOSS ALL YEAR

*"Our mission is to make our customers feel confident and comfortable while doing business with us through our online store. We offer a wide range of wigs, hairpieces and accessories, all easily viewable through our website."*

*- Lori Roddey (President of loriswigsite.com)*

## Welcome to the May Issue of "Wiggin out with Lori"

To Our Readers,

May is here, which means school is coming to an end and Memorial day just around the corner. This month some health awareness programs that give you opportunities to support are: National Stroke Awareness Month, Melanoma/Skin Cancer Detection & Prevention Month, National Arthritis Month, National Mental Health Month and National High Blood Pressure Education Month (just to name a few).

**Don't miss out on Lori's Wigsite Memorial Day promotion, Choose any item that Lori's Wigsite carries via the online catalogs, and save an additional -10% off on already low online prices. Offer EXPIRES: May 24, 2011**

**Please use the coupon code, in the shopping cart to receive your discount: FREE10M**

**Featured Wig** (May 2011): "Applause" by Raquel Welch

### Looking for Gift Ideas?

In addition to gift certificates Lori's Wigsite frequently updates the Monthly Sales page with a variety of men's & women's wigs. Be on the lookout for some of your favorite wigs.

Check out our new styles from [Raquel Welch](#), [Rene Of Paris](#) and [Gabor](#).

### Newsletter Featured Articles

Once again a letter will be chosen over the next few months (deadline extended: May 31, 2011) Guidelines: Please contact Lori's Wigsite ([loriswigsite@live.com](mailto:loriswigsite@live.com)) with your experience on how Lori's Wigsite helped you, a family member, friend, etc. and have the chance to win a gift certificate\* to use on your next Lori's Wigsite purchase and to be featured in an upcoming



### Cancer Corner

May 2011 is Melanoma / Skin Cancer Detection and Prevention Month, melanoma is a serious form of skin cancer. The following risk factors (provided by the University of Pittsburgh Cancer Institute) may increase the likelihood of developing skin cancer: -Skin color, history of sunburns, overexposure to ultraviolet radiation, moles, suppressed immune systems and/or previous melanoma ([Source](#)).

Take this month to learn about Skin Cancer and what you can do to help protect yourself and learn the warning signs! Remember, "Melanoma can spread (metastasize) quickly to other parts of the body through the lymph or circulatory systems" ([Source](#)).

## FREE Shipping Offer

Spend \$150 receive  
Free Ground Shipping

[www.wigsite.com](http://www.wigsite.com)

## RELAY FOR LIFE 2011

Every year the American Cancer Society Relay For Life holds events throughout the nation to “honor cancer survivors, pay tribute to the lives lost to the disease, and raise money to help fight it—all right in your community” ([Source](#)).

Each relay is an overnight event (24 hours) that is packed with activities to celebrate the goal to eliminate cancer. Teams are created prior to the event raising money through donations and having at least one team member walking on the track at all times on the

day of the relay. Many stay up all night, while others bring their sleeping bags to the location.

No matter how you donate, whether it be through monetary means or your time and dedication it significantly helps the American Cancer Society and their efforts to save lives.

Every dollar donated goes to the American Cancer Society to continue their “progress

toward a future where cancer doesn’t take the lives of our friends and family” ([Source](#)).

To find out more about the American Cancer Society’s Relay for Life please visit [relayforlife.org](http://relayforlife.org). There you will learn many ways to contribute to an incredible cause.

If you have never attended an event start the tradition this year and help make a difference!

**Show your support  
at this year’s  
RELAY FOR LIFE  
2011**

### *Closing Thoughts from the Owner...*



My original thought when first starting Lori’s Wigsite was to be able to provide high quality, affordable wigs with a level of personalized attention that would help us “stand apart” from the competition.

We’re a small team of dedicated staff, we take the utmost pride in our wig products, treat people fairly, and properly, while hoping to make each & every customer feel special.

My vision turned out exactly how I first anticipated - we’ve created special friendships with our dear customers!

We appreciate “you,” our loyal customer...thank you for your continued support of Lori’s Wigsite.

## MONTHLY SPECIALS: Online Wig Discounts

Lori’s Wigsite offers monthly discounts on a variety of wigs, hairpieces & accessories.

Visit our” [Monthly Specials Page](#) to see this months sales.

If you are interested in sharing your story to other “Wiggin out with Lori” readers about your experience with hairloss and/or how Lori’s Wigsite has helped you please send us your story and you could be featured in an upcoming newsletter\*

*\*If your letter is chosen to be a “spotlight” and featured in an upcoming newsletter you will receive a \$50.00 gift certificate to use towards your next purchase from us .*