



Lori's Wigsite

SUPPORTING HAIRLOSS ALL YEAR

"Our mission is to make our customers feel confident and comfortable while doing business with us through our online store. We offer a wide range of wigs, hairpieces and accessories, all easily viewable through our website."

- Lori Roddey (President of loriswigsite.com)

Welcome to the July Issue of "Wiggin out with Lori"

To Our Readers,

Staff at Lori's Wigsite would like to be the first to wish everyone a happy and safe fourth of July! This month some health awareness programs that give you opportunities to support are: Cord Blood Awareness Month, International Group B Strep Awareness Month, Juvenile Arthritis Awareness Month, National Cleft & Craniofacial Awareness & Prevention Month and UV Safety Month (just to name a few).

Don't miss out on Lori's Wigsite Fourth of July promotion, 12% discount off—offer good towards "any product" over \$59.00 that we carry online. Offer EXPIRES July 4, 2011

Please use the coupon code, in the shopping cart to receive your discount: 4July

Featured Wig (July 2011): "Fire" by Impressions

Are you looking to have *fuller and thicker hair* to show off this Summer?

Lori's Wigsite recommends trying our [100% HUMAN HAIR CLIP-IN EXTENSIONS](#).

Please note we will be offering another chance to be featured in an upcoming newsletter this Fall—so stay tuned for details if you are interested.

As always if you have any questions regarding any of the 800+ products feel free to [Contact Lori's Wigsite](#)



Cancer Corner

Take advantage of the nice weather this Summer by joining in on the festivities the Relay for Life has to offer. Last year (2010) the Relay for Life stated there were 3.5 million participants, volunteers included: 600,000 cancer survivors, 100,000 event chair, co-chairs, and committee members and 200,000 team captains ([Source](#)).

For a complete list of other amazing facts and figures from 2010 please visit relayfor-life.org ([Source](#)).

FREE Shipping Offer

Spend \$150 receive
Free Ground Shipping

www.wigsite.com

Discovering that your hair is thinning and/or you are beginning to bald can be a dramatic experience for both men and women.

A [source](#) says, "However insignificant hair loss may appear to those who are not affected by it, hair loss can be a devastating disease that chews away at a person's confidence and self worth."

In today's society hair often time portrays sexiness, healthiness, and desirability (among other images) and coping with today's society on image can

COPING WITH HAIR LOSS

be difficult. Lori's Wigsite would like to pass along some information from customers we have spoke to about their hair loss story and how they coped.

First and foremost expressing your emotions, whether it be written in a journal or to a friend or family member, understanding and dealing with hair loss does not have to be solely upon you. Psychologically it can be a stressful situation and talking

about your feelings (which may be difficult at first) has been proven to be a positive experience for many of Lori's Wigsite customers.

Physically, wigs and hairpieces have been found to boost confidence and attitudes for the men and women we spoke to at Lori's Wigsite.

Check out our [Specialty Wigs](#) that are catered towards Cancer, Alopecia and Trichotillomania patients.

**Show your support
at this year's
RELAY FOR LIFE
2011**

MONTHLY SPECIALS: Online Wig Discounts

Lori's Wigsite offers monthly discounts on a variety of wigs, hairpieces & accessories.

Visit our "[Monthly Specials Page](#)" to see this months sales.

If you are interested in sharing your story to other "Wiggin out with Lori" readers about your experience with hairloss and/or how Lori's Wigsite has helped you please send us your story and you could be featured in an upcoming newsletter*

Closing Thoughts from the Owner...



My original thought when first starting Lori's Wigsite was to be able to provide high quality, affordable wigs with a level of personalized attention that would help us "stand apart" from the competition.

We're a small team of dedicated staff, we take the utmost pride in our wig products, treat people fairly, and properly, while hoping to make each & every customer feel special.

My vision turned out exactly how I first anticipated - we've created special friendships with our dear customers!

We appreciate "you," our loyal customer...thank you for your continued support of Lori's Wigsite.

**If your letter is chosen to be a "spotlight" and featured in an upcoming newsletter you will receive a \$50.00 gift certificate to use towards your next purchase from us .*