

Lori's Wigsite

SUPPORTING HAIRLOSS ALL YEAR

"Our mission is to make our customers feel confident and comfortable while doing business with us through our online store. We offer a wide range of wigs, hairpieces and accessories, all easily viewable through our website."

- Lori Roddey (President of wigsite.com)

Welcome to the January Issue of "Wiggin out with Lori"

To Our Readers,

Happy New Year! May 2012 bring you JOY and HAPPINESS ~ From everyone at Lori's Wigsite. This month represents many health observances. Our featured article for the month of January will be about Cervical Health Awareness.

Start the new year off fresh –with a fresh new look, we will be promoting many of our sales through emails, facebook (FB) and twitter. How to sign up? Click on the following links: [Email Signup](#), like us on [FB](#) and friend us on [Twitter](#) for the latest deals.

January 2012 Featured Wig:

One of Rene of Paris, 100% Hand-tied, Lace Front Monofilament [Cassidy](#)

Gifts Gifts Gifts—It Never Ends!

Trust me, we feel your frustration of finding gifts, now that the holidays are over, birthdays, anniversaries, etc. are starting up for the New Year. But what do you get someone when they have everything? Lori's Wigsite Gift Certificates are available in several denominations—[Click Here](#)

Sincerely,
Lori Roddey

Cancer Corner

January 2012 is Cervical Health Awareness Month. Stated in this month's ASHA/NCCC [Press Release](#), "Each year in the U.S. approximately 12,000 women are diagnosed with cervical cancer, and more than 4,000 die as a result." For additional information please visit our **Featured Article**

A HAPPY
NEW YEAR

*FREE Shipping Offer

Limited Time!

Cervical Health Awareness

This month we are highlighting Cervical Health Awareness in our monthly newsletter to increase the knowledge of Cervical Cancer and the Human Papillomavirus (HPV). The National Cervical Cancer Coalition states ([NCCC](#)), "We can prevent cervical cancer: Vaccinate early (females and males ages 9-26 are eligible), Pap test regularly (beginning at age 21), HPV test when recommended."

"Cervical cancer is caused by specific types of the Human Papillomavirus (HPV), a common infection that almost everyone who is sexually active will have at some point" ([Source](#)).

Talk to your doctor today and find out what you can do to protect yourself! Also, many states offer Free/Low Pap Testing Locations, [Click Here](#) for the site locations.

You have taken the first step by reading this article, see how else you can help by contacting the [NCCC](#).

Winter Weather Taking a Toll on Your Natural Hair?

Many people may not realize that winter weather does not only dry out our skin, but dry out our hair. If you are in the process of growing your hair out, the dryness in the weather can increase the breakage. An article from [LIVESTRONG.COM](#) said, "the drier air can zap moisture from your hair, leaving you susceptible to what is known as flyaways." Don't let the winter weather stop you from enjoying the cool months, moisturizing is VERY important. Take extra time in the shower to deep condition your hair, by following the instructions on the back of the bottle whether it is to apply once a week, three times a week, etc.

Now, not all of us have "extra time" in our day or week to add anything to it, especially for our hair. Covering and protecting your head in the cool temperatures can help protect your hair. An article in the [Los Angeles Times](#) stated, "In an emergency (hair loss, stress, wet weather, dry weather, whatever) wear a wig." Lori's Wigsite has over 1000

*Spend \$150.00 receive FREE Ground Shipping (Offer applies to Continental U.S. only)

Not sure where to start when you come to the website? Check out "[Types of Wigs](#)" to get an idea.

*Protecting your wig in the winter weather. Avoid getting your wig too wet from rain and snow by wearing a rain cap or some sort of cover over your head.

For additional information on wigs and wig accessories please visit: www.wigsite.com

Closing Thoughts from the Owner...



My original thought when first starting Lori's Wigsite was to be able to provide high quality, affordable wigs with a level of personalized attention that would help us "stand apart" from the competition.

We're a small team of dedicated staff, we take the utmost pride in our wig products, treat people fairly, and properly, while hoping to make each & every customer feel special.

My vision turned out exactly how I first anticipated - we've created special friendships with our dear customers!

We appreciate "you," our loyal customer...thank you for your continued support of Lori's Wigsite.

*Free shipping will be offered for orders of \$150 or more (Ground orders within the U.S. ONLY)