



Lori's Wigsite

SUPPORTING HAIRLOSS ALL YEAR

"Our mission is to make our customers feel confident and comfortable while doing business with us through our online store. We offer a wide range of wigs, hairpieces and accessories, all easily viewable through our website."

- Lori Roddey (President of wigsite.com)

Welcome to the February Issue of "Wiggin out with Lori"

To Our Readers,

Happy Valentine's Everyone! This month's newsletter is all about **RED**. Valentine's Day and Women's Heart Health. **Remember to wear your RED on February 3, 2012 on National Wear Red Day® for women's heart health awareness.** To show our support we will offer an extra 10% off, please use coupon code at checkout:

LOVE2012

**Valid: Sunday, Feb. 12th @12:01am to Saturday, Feb. 18th @11:59pm*

Be sure to check out our Monthly Sales Department Online! We have applied additional discounts to our already low priced wigs, hairpieces and integration prices. For additional information please click on [Wig Sale](#). Please note this is updated on a monthly basis; if you see a wig you like take advantage because it might not be there next month!

Sincerely,
Lori Roddey

February 2012 Featured Wig: A Raquel Welch Memory Cap® II, "[Fascination](#)"



Cancer Corner

Next month is National Colorectal Cancer Awareness Month. A cancer that affects both sexes; cancer of the colon or rectum and "is the second leading cause of cancer-related deaths in the United States" ([Source](#)).

For more information check out our March 2012 Newsletter and visit the Centers for Disease Control and Prevention ([CDC](#)).

*FREE Shipping Offer

Limited Time!!

www.wigsite.com

Women's Heart Health Awareness

Like and Add
Lori's Wigsite on
[Facebook](#) & [Twitter](#)
for
exclusive specials.

This month is Women's Heart Health Awareness! We are trying to do our part by getting the word out there—to all the men and women reading do the same. Knowing the signs and symptoms can save a life, maybe even your own.

The facts say it all—[The Heart Truth®](#) state “one in four women in the United States dies of heart disease, while one in 30 dies of breast cancer.”

Fortunately for us we can take action and do some-

thing to lower our risk for heart disease. The CDC lists the following heart disease risk factors:

- Alcohol
- Blood Cholesterol Levels
- Diabetes
- Diet
- Heredity
- Obesity
- Physical Activity
- Tobacco Use

([Source](#))

Know your family history, your current health status and speak to your doctor! Your doctor will be able to answer all your questions and give you suggestions on how you can improve your quality of life.

The Centers for Disease Control and Prevention (CDC) provide many creative ways to educate your family and friends of this disease, such as [Heart Health-e-Card](#), [Heart Health Posters](#), etc.

And don't forget February 3, 2012 is [National Wear Red Day®](#).

Thank You,
The Wigsite Team

Closing Thoughts from the Owner...



My original thought when first starting Lori's Wigsite was to be able to provide high quality, affordable wigs with a level of personalized attention that would help us “stand apart” from the competition.

We're a small team of dedicated staff, we take the utmost pride in our wig products, treat people fairly, and properly, while hoping to make each & every customer feel special.

My vision turned out exactly how I first anticipated - we've created special friendships with our dear customers!

We appreciate “you,” our loyal customer...thank you for your continued support of Lori's Wigsite.

*Spend \$150.00 receive FREE Ground Shipping (Offer applies to Continental U.S. only)